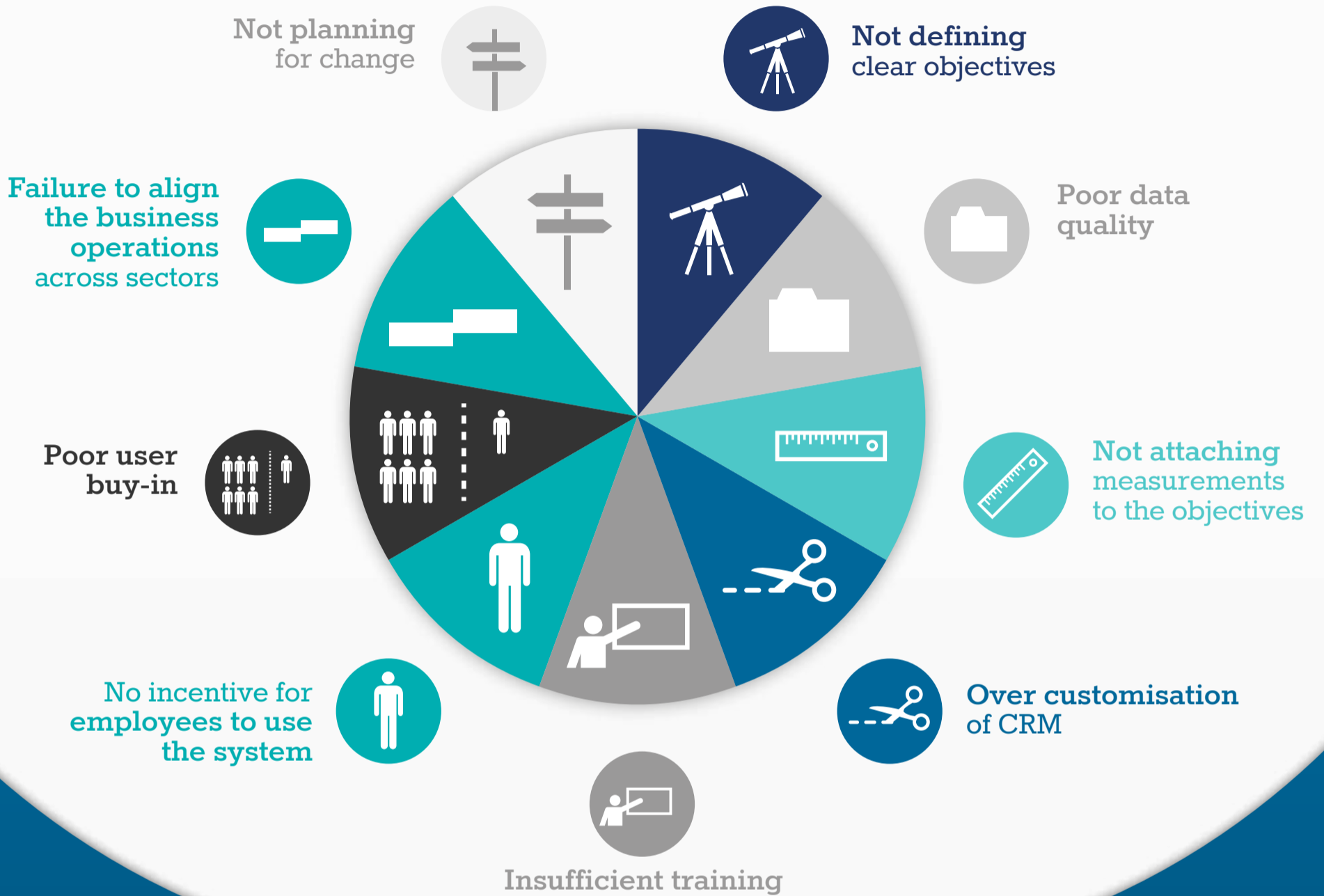


70%

of CRMs in Europe fail to meet objectives



Factors behind these failings



How to address these issues

